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MEDIA RELEASE

2021 Frontier Days Ambassador – Frontier Days June 28-July 4

SWIFT CURRENT, SK- The Swift Current Agricultural and Exhibition Association announces the 2021 Frontier Days Ambassador – **Rylie Anderson**

The greatest honor which can be attained by any young person in the Southwest Saskatchewan is that of being crowned Frontier Days ambassador. The Swift Current Frontier Days Ambassador program was launched 2014 with the first Ambassador Madison Biem. Since then, the program has continued to grow! The Swift Current Ambassador is a representative of the sport of rodeo for Swift Current and all of South West Saskatchewan. The Ag & Ex Board of Directors are proud of past Ambassadors:

2019 & 2020 Jenny Hattum
2018 Adrianna Simpson
2017 Brooklynn Becker
2016 Lexi Hicks
2015 Madison Kovar
2014 Madison Biem

We thank 2019/2020 Ambassador **Jenny Hattum** for her enthusiastic spirit and positive outreach during her reign, as well as continuing her roll during the uncertain times of Covid-19. Her true passion is to help others and encourage youth values and strong leadership. She proved to be a young lady of class, grace and strength. The Ag & Ex board of directors wish her all the best with her future endeavors.

Rylie Anderson currently lives on a farm near Success and is a senior at the Swift Current Comprehensive High School. The spirit of Frontier Days runs deep in Rylie's roots. Rylie's parents have been working at Frontier Days for the last 30 years, and her grandfather 40 year prior to that. Rylie has been an active participant and volunteer in Frontier Days since the age of three and has loved every minute of it. During the CCA finals, you can find Rylie volunteering as many hours as she can. Rylie has a passion for riding, ranching and agriculture and is excited to continue in her family's footsteps and hopes to one day have a ranch of her own. Rylie's loving and caring nature has led her towards a career in nursing. Next year Rylie will be attending Briercrest College and Seminary and taking their pre-nursing program in the fall. We are very excited to have Rylie join us at the Ag and Ex as our 2021 Frontier Days Ambassador.

Rylie Anderson



For more information, contact the Ag & Ex office (306-773-2944) or on line at www.swiftcurrentex.com.

About the Swift Current Ag & Ex Chute is always open at www.swiftcurrentex.com 306-773-2944

The Swift Current Agricultural and Exhibition Association is a non-profit organization with a mandate to provide service to and enhance the life of residents in the areas of agriculture, entertainment, sport and culture to the community and the region.

Through the delivery of these programs we contribute greatly to the community of Swift Current. On an annual basis we purchase over one million dollars' worth of goods and services, utilize more than 20,000 volunteer hours and attract over 200,000 people annually.

Our Chute is always open at www.swiftcurrentex.com

For More Information Contact: Kineticpark@swiftcurrent.ca or call 306-773-2944

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