
FRONTIER DAYS 2024 - Preserving Heritage, Celebrating Diversity



SWIFT CURRENT, SK - the Swift Current Agricultural and Exhibition Association announces the 2024 Frontier Days Lineup Information

The 86th edition of Frontier Days & CCA Rodeo is slated for June 26 - June 29th. Since 1938 Swift Current Agriculture and Exhibition Association Frontier Days Events has been known for reliving the West with friendly hospitality. The tradition of welcoming everyone to the most thrilling of summer fun continues for the whole family!

Frontier Days has a tradition of celebrating our heritage, and this year is no different with our theme *Preserving Heritage, Celebrating Diversity!* We're honouring the hard work and community spirit of our Frontier Days founders and embracing cultural diversity.

Kinetic Park will be alive with the lights and laughter of the West Coast Amusements MIDWAY. The park will be full of rides, fair food, and free family entertainment and cabarets.

New to the Family Fun Zone this year will be Ride the Vibe an exciting motorcycle stunt show where spectators stand 15 feet from the action! Multiple shows per day, each one featuring a unique display of technical maneuvers and the riders conquering obstacles, including leaps onto their custom-built school bus and helmet-scraping backflips.

The Palliser Pavilion will feature The Adventure Wrangler Show & Exhibit along with a Blast from the Past Dinosaur Show and a Bluey Dance party. Strolling the grounds will be Eric the Juggler offering impromptu Circus lessons and mini shows throughout the 4 days.

Frontier Days will feature THREE nights of grandstand entertainment.

We will be celebrating Canadian Multiculturism Day at Frontier Days in the Grandstand on Thursday June 27th. Cultural Crossroads will be an evening of entertainment and will feature high caliber performers from a variety of cultures. Each performance will be accompanied by short explanations of the history and significance of the performances. Cultural Food and displays will also be on site!

Friday's June 28th grandstand entertainment will be kicked off with a Canadian Artist with 8 consecutive top 10 singles on Canadian Country Radio, CCMA nominated and nominated for 2024 Juno Country Album of the Year - Award for Spillin' My Truth. Tyler Joe Miller will hit the stage at 8:00PM. Headlining at 9:30PM is a band known for making timeless Country music for over 30 Years. Selling more than 6.8 million albums and surpassing over 1.05 billion global streams, charting 20 Top 10 singles, 15 Top 5 singles, and seven No. 1 singles. Diamond Rio will be the highlight of the Frontier Days Grandstand stage.

You will be guaranteed at good time on Saturday night grandstand entertainment. It will be a rock experience like no other. Immaculately portraying classic rock's biggest stars from the 70's, 80's and 90's.

Such as Kiss, Def Leppard, Heart, Alice Cooper, Joan Jett, Van Halen, Lita Ford, Ozzy Osbourne, Pat Benatar, Foo Fighters, Vixen, Blondie, and more... The Ikons of Rock will be rocking the night away. Experience these rock stars musically and visually, with spectacular costumes, hilarious audience interaction and an array of incredible special effects. Ending the Saturday night entertainment will be the ever-popular Living Sky Casino Fireworks Show at 11pm.

The Magnus Newland Arena will be home to the CCA RODEO June 27th & 28th at 5pm, June 29th at 2pm.

Come out to cheer on the cowboys and cowgirls of the Canadian Cowboys Association as these western athletes (and animal athletes!) demonstrate their skills in bareback riding, steer wrestling, team roping, break-away roping, junior steer riding, saddle bronc, tie-down roping, barrel racing and bull riding.

As always, don't forget the exciting events happening downtown at Market Square with the W.W. Smith & burning of the Brand Pancake Breakfast to kick off Frontier Days. Flap Jack Friday on June 29th at J & S Tire Service. Kiddies Day Parade at 4:00 June 26 and Frontier Days parade Saturday June 29th at 10AM

Frontier Days was started to bring families and friends together, while preserving the pioneer days and celebrating the western way of life. We continue to host Heavy Horse competitions and the 4-H Livestock Show & Sale as a display of continuing agricultural traditions.

Join us in Hansen Park for performances by cultural groups from Swift Current and around Southwest Saskatchewan on Culture Stage on June 29 and June 30th.

Join one of the most popular western fairs in Southwest Saskatchewan and take in any number of our daily attractions, such as the West Wing Gallery, Doc's Town Heritage Village, beer gardens, Frontier Saloon, concession booths, Mennonite Heritage Village, the Stockade tradeshow and MORE!

SCHEDULE HIGHLIGHTS

June 26	7:30 AM	W.W. Smith Burning of the Brand & Pancake Breakfast
June 26	4:00 PM	Kiddies Day Parade
June 26	4:00 PM	Midway Opens
June 26	10:00AM	Heavy Horse Chore Team Competition
June 26	5:00 PM	Heavy Horse Pulls
June 27	9:00AM	4-H Judging
June 27	1:00 PM	Heavy Horse Pulls
June 27	5:00PM	CCA Rodeo
June 27	5:30 PM	Jackpot Steer & Heifer Show
June 27	8:00 PM	Grandstand Entertainment - Cultural Crossroads Entertainment
June 28	7:00 AM	Flap Jack Friday at J & S Tire Service
June 28	9:00 AM	4-H Female Show & Group Entries
June 28	5:00 PM	CCA Rodeo
June 28	8:00 PM	Grandstand Entertainment - Diamond Rio with special guest Tyler Joe Miller
June 28	11:00PM	Cabaret
June 29	8:00 AM	4-H Steer Show
June 29	9:00 AM	CCA Rodeo SLACK
June 29	10:00 AM	Frontier Days Parade
June 29	2:00 PM	CCA Rodeo
June 29	4:30 PM	4-H Steer Sale
June 29	8:00 PM	Grandstand Entertainment - Ikons of Rock
June 29	10:00 PM	Cabaret
June 29	11:00 PM	Fireworks

Tickets go on sale March 6th at City Wide Connection and will be available at the Sip & Shop Tradeshow and March 8th. Stay tuned for ticket blitz information and pricing.

The Swift Current Ag & Ex, a non-profit organization dedicated to our mandate of providing service to and enhance the life of residents within the community and the region in the areas of agriculture, entertainment, sport and culture. Since 1938 Swift Current Frontier Days Fair and Rodeo is committed to benefiting youth, supporting education, and aiding better agricultural practices through exhibitions and presentation.

The Chute Is Always Open At www.swiftcurrentex.com 306-773-2944

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