



COMMERCIAL EXHIBITS

2024 APPLICATION



Swift Current Ag & Ex
Box 146, Swift Current SK S9H 3V5
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GENERAL INFORMATION – PLEASE READ

EXHIBIT SPACE

Indoor Exhibit Space is available in the following allotments:

10 ft X 10 ft = \$ 300.00 + GST
10 ft X 20 ft = \$ 500.00 + GST
10 ft X 30 ft = \$ 750.00 + GST
10 ft X 40 ft = \$ 950.00 + GST

There will be an additional charge of \$100.00 for all indoor corner booths

Additional cost over 40 feet is \$200.00 per 10 feet of frontage

Outside Exhibit Space is available as follows:

Up to 200 Square feet = \$400.00 + GST
Additional space will be sold at \$2.00/sq. ft.

Indoor Concession Space Rates

10 ft x 10 ft = **20% of gross sales** or \$500.00 + GST minimum fee, whichever is greater
10 ft x 20 ft = **20% of gross sales** or \$700.00 + GST minimum fee, whichever is greater
10 ft x 30 ft = **20% of gross sales** or \$1000.00 + GST minimum fee, whichever is greater
10 ft x 40 ft = **20% of gross sales** or \$1200.00 + GST minimum fee, whichever is greater

There will be an additional charge of \$100.00 for all indoor corner booths

Additional cost over 40 ft is \$300.00 per 10 ft. of frontage

Outdoor Concession Space Rates

Up to 300 square feet = **20% of gross sales** or \$800.00 + GST Minimum fee, whichever is greater
Additional space will be sold at \$3.00 /square feet.

The minimum fees as set out above are due upon application to secure rental space.

MOVE IN / MOVE OUT AND DISPLAY HOURS

Move in Hours

Tuesday June 25th: 1:00 PM – 8:00 PM
Wednesday June 26th: 8:00 AM – 12:00 Noon

Move Out Hours

Saturday June 29th: 8:00 PM – 11:00 PM
Sunday June 30th: 10:00 AM – 3:00 PM

Show Times

Wednesday June 26th: 4:00 PM – 9:00 PM
Thursday June 27th: 12:00 Noon – 9:00 PM
Friday June 28th: 12:00 Noon – 9:00 PM
Saturday June 29th: 12:00 Noon – 8:00 PM

All Displays must be in place by 12:00 Noon on Wednesday June 26th, and remain set up until 8:00 PM on Saturday June 29th.

*** The Stockade will be open for exhibitors one hour prior to show time**

PAYMENTS & CANCELLATION

Signed exhibitor contracts and full payment is to be sent in to the Swift Current Agricultural & Exhibition Association by **April 1, 2024**, to guarantee exhibit space. If the exhibitor cancels prior to April 30, 2024, the Fair will cancel the contract and refund all payments received. If the exhibitor cancels by written notice between May 1 to 31, 2024 the Fair will cancel the contract and refund all payments received less a \$ 100.00 Administration fee. Cancellations received after June 1, 2024, will result in the Fair cancelling the contract and the forfeiture of all monies received, with no refund forthcoming. *Exceptions will be handled as per incident and request.*

RIGHT OF REFUSAL

The Swift Current Agricultural & Exhibition Association reserves the right to refuse rental space to anyone. It should be noted that all products for sale must be safe and meet Canada Consumer and Corporate Affairs Regulations and be CSA approved.

DISPLAY SERVICES PROVIDED (INDOOR)

Each booth includes blue and grey drapery. 8' tables can be rented at a price of \$20.00 + GST each for the duration of the show. Electricity will be provided at no charge (one 15-amp dedicated circuit per booth) if required. ***Please advise if additional power is required, and we will arrange to provide for an additional charge if applicable.*** Exhibitors are responsible for their own electrical paraphernalia (this includes extension cords.) Internet access is available at no charge for the entire show. Please indicate your requirements on the application form. Security will be provided from 9:00 PM to 12:00 PM (Noon) each day, however it is suggested that Exhibitors use their own discretion in packing away valuables.

PARKING

Exhibitor parking is allowed on the grounds on the South & West of the Stockade Exhibit building (designated area only). Parking is also available in the grassed areas to the West of the Stockade Exhibit building.

NO PARKING IN FIRE LANES. Vehicles will be ticketed by the City and may be towed at the owner's expense.

Parking on other paved areas, or on the East side of the building will result in vehicles being towed away at the owner's expense.

Camping & Outside Electrical Services are also available on the grounds **for a nominal fee.**

EXHIBITORS INSURANCE AND LIABILITY

It is essential that all Exhibitors meet all fire, health, and any other related Provincial regulations. Liability, public liability, theft, fire, and other insurance coverage are required for each Exhibitor at the Frontier Days Regional Fair & Rodeo. Proof of coverage must accompany the final contract and confirm the minimum requirements as set out below by the Swift Current Agricultural & Exhibition Association.

Minimum Insurance requirements for Exhibitors:

"The Lessee will obtain and keep in force during the term, Comprehensive General Public Liability insurance respecting the use, occupancy, and conduct of business in accordance with the Lessor's minimum insurance requirements, with insurer's acceptable to the Lessor, for the amount not less than \$ 1,000,000.00. The Policy will name the Exhibition as an additional named insured with the cross-liability clause and the Lessee shall promptly furnish to the Lessor, copies of insurance policies or other satisfactory evidence of thirty (30) days prior to opening. If such evidence of insurance is not provided, the Lessor may at its sole discretion, immediately cancel the Exhibit space rental."

In general, the Privilege Contract provides that each applicant will be always liable and will hold harmless and indemnify Swift Current Agricultural & Exhibition Association for all costs, expenses, and damages they may suffer as a result of, but not limited to, those items listed below:

- Injury to or death of the applicants' own employees and contractors.
- Loss of or damage to the applicant's own property and that of its employees and contractors.
- Any loss, direct, indirect, or consequential, that the applicant, its employees, or contractors may suffer as a result of an interruption to the business of the applicant regardless of how caused.
- All types of losses suffered by any parties arising from the applicants' operations.

EXHIBITOR PASSES

Each exhibitor will receive two four-day gate passes, one vehicle gate pass and, one Exhibitor parking pass with their exhibit space. **Additional gate entry tickets and vehicle gate passes must be purchased at the Stockade Exhibits Office**

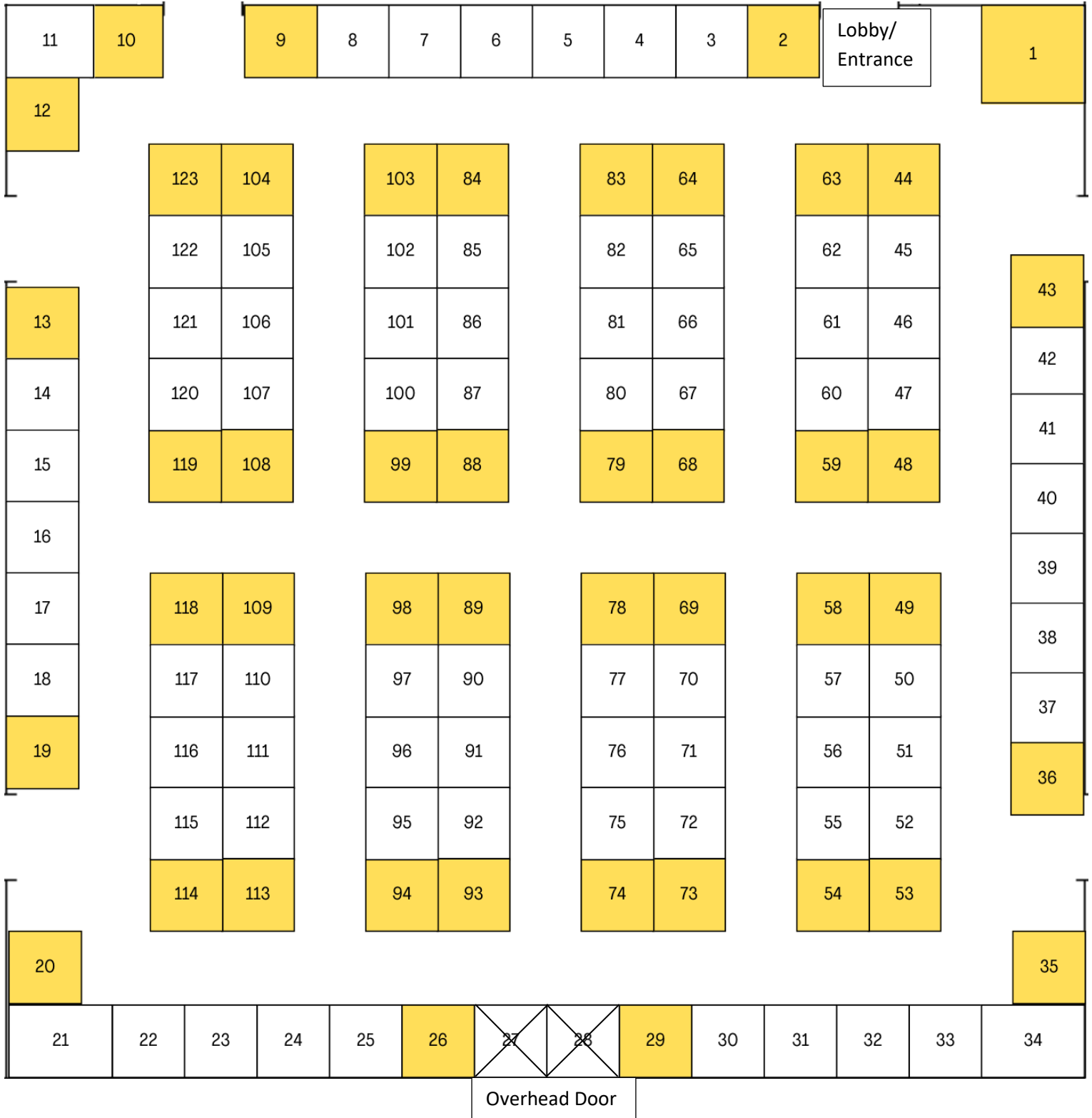
Four-day Admission Pass	\$15.00
Single day Admission Ticket	\$5.00
Vehicle Gate Pass	\$5.00

Prior to move-in please register at the Exhibits Office located in the Stockade Building lobby and obtain your gate and vehicle passes, and other information.

PRIZE DRAWS

Prize draws are welcome, however they must be advertised at the booth and be in plain view, if applicable. Draws for the prizes may be made prior before closing time on the final day of the Fair. Prizes that are not picked up by the winner may be left in the care of the trade show representative.

STOCKADE INDOOR COMMERCIAL EXHIBITS FLOORPLAN



Highlighted booths are corners with additional \$100.00 charge

APPLICATION FORM

FRONTIER DAYS – JUNE 26 TO JUNE 29, 2024 – KINETIC PARK, SWIFT CURRENT, SASK.

Please complete and return application to: **Swift Current Ag & Ex**
Box 146, Swift Current SK S9H 3V5 Email: swiftcurrentex@gmail.com Fax: 306-773-7015

Please indicate which type of booth you are applying for:

Indoor Exhibit Outdoor Exhibit Indoor Food Concession Outdoor Food Concession

Booth Size: _____ (Indoor) Corner Booth: Yes No Power: Yes No

Exhibit Name: _____ Contact: _____

Full Mailing Address: _____ Postal Code: _____

Phone (home): _____ Phone (cell): _____

Email: _____ Fax: _____

Website / Facebook: _____

Exhibit Information (Please be specific, only products listed may be sold or displayed at your exhibit). Type of product(s) displayed/ demonstrations: _____

We hereby make application for exhibit space at "Frontier Days 2024" June 26th- June 29th, 2024. We fully understand and agree to the rules and regulations set out in this brochure. **We fully understand that this is an application only, final approval of the application rests with the Association.**

Signature: _____ Date: _____

****PLEASE ONLY FILL IN THE SPACES THAT APPLY TO THE BOOTH SPACE YOU ARE APPLYING FOR****

Indoor Exhibit Space 10 ft x _____ ft frontage = _____

Corner Booth Charge: \$100 each = _____

Tables Required _____ @ \$20 each = _____

Outdoor Exhibit Space: 200 sq ft @ \$400 = _____

Add. Exhibit space: _____ sq ft @ \$2 sq/ft = _____

Indoor Food Concession: 10ft x _____ ft frontage = _____

Corner Booth Charge: \$100 each = _____

Tables Required _____ @ \$20 each = _____

Outdoor Food Concession: 300 sq ft @ \$800 = _____

Add. Exhibit space: _____ sq ft @ \$3 sq/ft = _____

Power Required (30-50amp) @ \$80 (for 4 days) = _____

Additional Passes Required:

Single Day Admission passes _____ @ \$5 each = _____

4 Day Admission Passes _____ @ \$15 each = _____

Vehicle Pass _____ @ 5.00 = _____

Camping @ \$100 per space = _____

(\$25 per night, power only)

Subtotal = _____

GST (5%) = _____

GRAND TOTAL = _____

Method Of Payment (Please Check One)

Cheque: Payable to Swift Current Ag & Ex

E-Transfer: swiftcurrentex@gmail.com

Password: kinetic

VISA/ MC: _____

Expiry Date: ____ / ____

Indoor Booth Location Preference:

1st Choice: _____ 4th Choice: _____

2nd Choice: _____ 5th Choice: _____

3rd Choice: _____ 6th Choice: _____

OFFICE USE ONLY

Rec. #: _____

Rec. #: _____