

STEP INTO

SPRING

2018 *38th Annual*

Home & Leisure Trade Show



March 9, 10 & 11, 2018

Kinetic Exhibition Park, Swift Current, Saskatchewan



Presented by:

Swift Current Agricultural & Exhibition Association



Kinetic Park



SCAGEX

General Information - PLEASE READ OVER!

Exhibit Space

Exhibit space is available in the following allotments:

1. 10x10 = \$300.00
2. 10x20 = \$450.00
3. 10x30 = \$700.00
4. 10x40 = \$925.00

**** There is an extra charge of \$50.00 for corner booths. ****

Deposits

A 50 percent deposit is required by January 6, 2018 for space assignment and guarantee. Balance of fee is due and payable prior to move in.

Final payment due by March 5.

**** Exhibitors will not receive a refund of deposit if the exhibitor is cancelled after January 31, 2018. ****

Right of Refusal

The Swift Current Agricultural & Exhibition Association reserves the right to refuse rental space to anyone. It should be noted that all products for sale must be CSA approved.

Insurance & Liability

All exhibitors must carry liability insurance coverage. A copy of the insurance policy must accompany the privilege contract and/or application for exhibiting.

Exhibitor Passes

Please register at the show's office in the Stockade Lobby, prior to moving in, for your passes.

(Each exhibitor will receive two (2) passes per 10ft of frontage. Additional passes will be available for \$4.00, for workers or customers.)

Display Services

Each booth includes grey and blue drapes. Eight (8) ft. tables can be rented at a price of \$20.00 (plus GST) each, for the duration of the show.

Electricity will be provided at no charge (one 15amp dedicated circuit per booth) if required. Exhibitors are responsible for their own electrical paraphernalia (**this includes extension cords**).

Displays

Displays must be ready by 4:00 pm, March 9th and may not be removed before 4:00 pm, March 11th.

Move in Hours

March 8th: 7:30am-9:00pm
March 9th: 7:30am-2:00pm

Move Out Hours

March 11th: 4:00pm-7:00pm
March 12th: 7:30am-4:30pm

Show Times:

March 9th: 4:00pm-9:00pm
March 10th: 10:00am-5:00pm
March 11th: 11:00am-4:00pm

***** NO VEHICLES ARE ALLOWED IN THE BUILDING. AT ANY TIME!**

Racks & Display Shelves

All racks and display shelves must not exceed 8ft in height and 3ft on the sides. The exhibitor is required to exercise care so that the displays do not unduly obstruct visibility of adjacent booths, as per the good neighbor policy.

Security

Security will be provided after show hours. However, it is suggested that exhibitors use their own discretion in packing away valuables.

General Information - PLEASE READ OVER! (cont.)

Food Concession

Will be open daily, and will feature daily specials. Complimentary coffee will be available to exhibitors at the concession booth.

Advertising & Promotion

An extensive advertising campaign will be undertaken, and should guarantee a large attendance.

Exhibitor Parking

Exhibitor parking is located on the **WEST** side of the Stockade. The parking lot is for patron parking only.

Door Prize Draws

Prize draws are welcome, but they must be advertised at the booth and be in plain view, if applicable. Draws for prizes may be made prior to closing time on the final day of the show. Prizes that are not picked up by the winner, may be left in the care of a trade show representative.

Selling

Direct selling of goods is permissible. We remind you that only the products applied for and shown on your contract may be sold or displayed in your exhibit.

Cheques

Please make cheques payable to: **Swift Current Ag & Ex**

Display Space

Because of the huge demand for display space, **please fill out your application form and send it back to us as soon as possible. Applications will be reviewed. Approval of applications will be done by January 15, 2018.**

The committee will be solely responsible for assigning booth space to exhibitors.

Payments

NOTE:

Applications for booth space will be accepted right away, all payments will be processed in January 2018 following final approval

Please post date all cheques for January 2018.

Please complete and return this page:

1. Fax: 306-773-7015
2. Mail: **Swift Current Agricultural & Exhibition Association**
P.O. Box 146
Swift Current, SK S9H 3V5
Phone: 306-773-2944
3. E-mail: kineticpark@swiftcurrent.ca

34	33	32	31	30	29	28	27	26	25	24	23	22	21
35													20
		53	54		73	74		93	94		113	114	
Exit		52	55		72	75		92	95		112	115	Exit
36		51	56		71	76		91	96		111	116	19
37		50	57		70	77		90	97		110	117	18
38		49	58		69	78		89	98		109	118	17
39													16
40		48	59		68	79		88	99		108	119	15
41		47	60		67	80		87	100		107	120	14
42		46	61		66	81		86	101		106	121	13
43		45	62		65	82		85	102		105	122	Exit
		44	63		64	83		84	103		104	123	12
Exit													11
1	Entrance	2	3	4	5	6	7	8	9				10

Please read this form carefully and print or type all information

Booth Size: _____

Corner Booth: Yes/No _____

Power: Yes/No _____ amps

1st Booth Choice: # _____

2nd Booth Choice: # _____

3rd Booth Choice: # _____

We hereby make application for exhibit space at "Step into Spring 2018" March 9, 10 & 11, 2018. We fully understand and agree to the rules and regulations set out in this brochure. We fully understand that this is an application only, and final approval of this application rests with the Association.

Name of Exhibitor: _____

Contact: _____

Address: _____ City: _____

Postal Code: _____ Telephone: _____ Fax: _____ Cell: _____

E-mail: _____ Web Site Address: _____

Exhibit Information (Please be specific. Only products listed may be sold or displayed at your exhibit.)
 Type of Product (s) displayed: _____

Signature: _____

Exhibit Space 10 feet x _____ feet frontage	= _____	Method of Payment
Corner Booth Charge additional \$50.00	= _____	Master Card: _____
Number of Tables required _____ @ \$20.00 each (for 3 days)	= _____	Visa: _____
Additional Passes _____ @ \$4.00 each	= _____	Expiry Date: _____
PLEASE COMPLETE AND RETURN ALONG WITH ONE HALF OF RENTAL FEE.	Subtotal = _____	Cheque #: _____
	GST 5% = _____	Amount Enclosed: _____
	Total: = _____	Rec #: _____
		Rec #: _____