

Welcome to the 4th Annual
SOUTHWEST SHOWCASE TRADESHOW
October 17, 18, 19, 2019
In conjunction with the CCA Finals Rodeo



Experience the Lifestyle—There's something for Everyone

Innovation Credit Union iPlex, Swift Current, SK



Presented By:



General Information - PLEASE READ OVER!

Exhibit Space –

Innovation Credit Union i-plex

Exhibit space is available in the following allotments:

1. **8 x 10 ft. booth = \$200.00(sold out)**
2. 10 x 10 ft. booth = \$250.00
3. 10 x 20 ft. booth = \$500.00
4. 10 x 30 ft. booth = \$750.00
5. 10 x 40 ft. booth = \$1000.00

Exhibitor Passes

Please register at the show's office in the south entrance lobby, prior to moving in, for your lanyard that allows all day access to the rodeos.

(Each exhibitor will receive two lanyards per 10ft. of frontage).

Security

Security will be provided after show hours. However, it is suggested that exhibitors use their own discretion in packing away valuables.

Display Services

Each booth includes grey and black drapes. 3x8ft. tables can be rented at a price of \$20.00 (plus GST) each, for the duration of the show. *(We do not provide tablecloths).*

Electricity will be provided at no charge (one 15amp dedicated circuit per booth) if required. Exhibitors are responsible for their own electrical requirements *including extension cords.*

Displays

Displays must be ready by 11:00am, October 17th and may not be removed before 7:00pm, October 19th.

Move in hours:

October 16th: 7:30am-9:00pm

Move out hours:

October 19th: 7:30pm-12:00am. Exhibitors may move out October 20th in the morning with prior approval.

Show times:

October 17th: 12:00 - 7:30pm

October 18th: 10:00 - 7:30pm

October 19th: 10:00 - 7:30pm

Racks & Display Shelves

All racks and display shelves must not exceed 8ft. in height and 3ft. on the sides. The exhibitor is required to exercise care so that the displays do not unduly obstruct visibility of adjacent booths, as per the good neighbor policy.



Kinetic Park



SCAGEX



City_SC CCA Rodeo

General Information - PLEASE READ OVER! (cont.)

Southwest Showcase Tradeshow October 17-19, 2019

Advertising & Promotion

An extensive advertising campaign will be undertaken involving radio, tv, print and social media.

Exhibitor Parking

Exhibitor parking is located on the **SOUTHWEST** side of the i-plex. The parking lot is for patron parking only.

Payments

Please make cheques payable to:
City of Swift Current
or call with a credit card payment.

Door Prize Draws

Prize draws are welcome, but they must be advertised at the booth and be in plain view. Draws for prizes may be made prior to closing time on the final day of the show. Prizes that are not picked up by the winner may be left in the care of a tradeshow representative.

Selling

Direct selling of goods is permissible. We remind you that only the products applied for and shown on your contract may be sold or displayed in your exhibit.

Display Space

Due to the high demand for display space, **please fill out your application form and send it back to us as soon as possible. Applications will be reviewed. Approval of applications will be completed by September 27, 2019.**

The committee will be solely responsible for assigning booth space to exhibitors.

Deposits

Upon approval a 50% deposit is required by September 13, 2019 for space assignment and guarantee. Final payment is due by October 11, 2019.

**** Exhibitors will not receive a refund of deposit if the exhibitor cancels after October 11, 2019. ****

Right of Refusal

The CCA Finals Rodeo Committee reserves the right to refuse rental space to anyone. It should be noted that all products for sale must be CSA approved.

Insurance & Liability

All exhibitors must carry liability insurance coverage. A copy of the insurance policy must accompany the privilege contract and/or application for exhibiting.

Please complete and return this page:

- 1. Fax: 306-773-7015
- 2. Mail: **Swift Current Agricultural & Exhibition Association**
P.O. Box 146
Swift Current, SK S9H 3V5
Phone: 306-773-2944
- 3. E-mail: kineticpark@swiftcurrent.ca

Curling Rink

Booth Size: _____

Power: Yes/No _____

1st Booth Choice: # _____

2nd Booth Choice: # _____

3rd Booth Choice: # _____

We hereby make application for exhibit space at "Southwest Showcase Tradeshow" on October 17,18,19, 2019. We fully understand and agree to the rules and regulations set out in this brochure. We fully understand that this is an application only and final approval of this application rests with the Committee.

Name of Exhibitor: _____

Contact: _____

Address: _____ City: _____

Postal Code: _____ Telephone: _____ Fax: _____ Cell: _____

E-mail: _____ Web Site Address: _____

Exhibit Information (Please be specific. Only products listed may be sold or displayed at your exhibit.)

Type of Product (s) displayed: _____

Signature: _____

Inside Exhibit Space _____ feet x _____ feet frontage = _____

Number of Tables required _____ @ \$20.00 each (for 3 days) = _____

Subtotal = _____

GST 5% = _____

Total: = _____

****PLEASE COMPLETE AND RETURN ALONG WITH ONE HALF OF RENTAL FEE. ****

Method of Payment

Master Card: _____ Expiry Date _____

Visa: _____ Expiry Date _____

Chq: # _____ **Payable to City of Swift Current**

OFFICE USE ONLY

Amount Enclosed: _____

Receipt # _____

Receipt # _____